

Partnering with Baby Loss NZ
through our
'Company Friends' program

Company Friends

We are continually seeking support to allow us to continue the invaluable work we do in supporting bereaved parents and their whanau. To continue in our work we need to raise well over \$140,000 per year.

What is a Company Friend of Baby Loss NZ?

In a nutshell - this is a company who financially supports us for a 12 month period. Once the year is up, although we would love you to, there is no pressure at all to continue. As we are a registered charity, these payments are tax deductible as they are given as a donation.

Company Friends

Where will the money go?

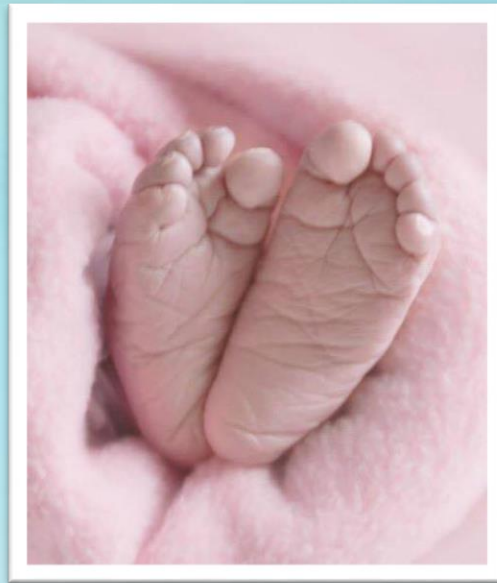
Your money will go directly into the running of Baby Loss NZ* This will include (but is not limited to):

Our Care Bags and Early Loss Packs that are available to all families in Auckland.



Company Friends

Our Active Parenting Service enabling families coming through Middlemore and Auckland Hospitals to receive support parenting their baby, beautiful castings of their baby's hands and feet, hand/footprints and photos at no charge to them.



Company Friends

The upkeep of our offices including rent, power, phone etc making sure that we can offer this beautiful and serene place to families and whanau.



Company Friends

Office supplies to allow us to continue producing information leaflets and any other general admin performed.

Resources for our annual community events e.g balloon release, memorial service etc

*Full reports will be included in the newsletter article (6 monthly)

Company Friend Tiers

Bronze – (in kind donations with \$ value between \$300 - \$900)

Items to auction
Printing costs for a set project/event
Office equipment
Consumables for events

Our thanks to you:

2 tickets to our annual mid-winter VIP event
Logo (with link) recognition on website for the duration of your support
Recognition in AGM reporting

Company Friend Tiers

Silver - \$1,000 - \$4,000

Our thanks to you:

- 4 tickets to our annual mid-winter VIP event
- Logo (with link) recognition on website for the duration of your support
- Logo recognition in newsletter updates (6 monthly/2 issues)
- Logo recognition in bi monthly magazine (6 issues)
- Sponsorship recognition award presented at our VIP event
- Recognition in AGM reporting
- Plaque detailing your support on our 'wall of support'
- Social media recognition
- 5 x Baby Loss Awareness Week Foot pins

Company Friend Tiers

Gold - \$5,000 - \$9,000

Our thanks to you:

6 tickets to our annual mid-winter VIP event

Logo recognition on event invitations

Logo (with link) recognition on website for the duration of your support

Logo recognition in newsletter updates (6 monthly)

Half page ad in bi monthly magazine (6 issues)

Sponsorship recognition award presented at our VIP event

Half page recognition in AGM reporting

Plaque detailing your support on our 'wall of support'

Social media recognition

5 x Baby Loss Awareness Week Foot pin

Company Friend Tiers

Platinum - \$10,000+

Our thanks to you:

10 tickets to our annual mid-winter VIP event

Logo recognition on event invitations

Primary position Logo (with link) recognition on website for the duration of your support

Logo recognition in newsletter updates (6 monthly)

Full page ad in bi monthly magazine (6 monthly)

Platinum Sponsorship recognition award – formerly presented at the VIP event

Full page recognition in AGM reporting

Plaque detailing your support on our 'wall of support'

Social media recognition

5 x Baby Loss Awareness Week Foot pin