

Friends of Baby Loss NZ Volunteer Position Description



Position Description for: Public Relations Coordinator.

Responsible to: Baby Loss NZ Manager

Description of Position:

To raise public awareness of Baby Loss NZ including social media, press release, community events and via a public patron.

Volunteer's Responsibilities:

- Facebook communication.
- Sourcing public events that match Baby Loss NZ's values and objectives.
- Contacting media with press releases and upcoming events of interest of Baby Loss NZ
- Source and maintain a public patron.

Outcomes/Goals:

Public awareness of Baby Loss NZ will be raised, equally a level such as Starship.

Training and Support Plan:

Ongoing meetings with Baby Loss NZ manager.

Reporting:

To be discussed

Time Commitment:

Flexible depending on event calendar.

Qualifications Needed:

Previous background in the same role and or events management. Gifted writer. Outgoing personality. Flexible with time commitment. Great relationship builder, possible sales background.